

First Annual Recruitment Learning Conference September 29 - 30, 2009



Educator:

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Session Title:

How To Use Recruiting Research and Trends to Benefit you in Your Position

Session Description:

Recruiting articles, trends, research and reports are endless. There is rarely time to review and learn from just a fraction of them. However, this type of information exists for a reason. It is information for you to learn from and utilize in your position, when appropriate. Having insight into current trends and reports in your industry also increases your credibility as an informed professional in your organization. This session will highlight two significant research reports currently being prepared by Kennedy Information...“Trends in Employment Branding” and “Best Practices in Corporate Recruiting” (not yet available). Both provide vital facts that are timely in today’s recruiting environment.

This session will...

- Provide you with key details in two current recruiting-focused research reports
- Show you the value that research reports, recruiting data, and trend information can bring you as a recruiting professional
- Provide you with a list of various recruiting resources for obtaining research, trends, data, reports, and articles that are relevant to recruiting and easily accessible