

**Second Annual Recruitment Learning Conference
September 28th and 29th, 2010**



Educator:

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Session Title:

How to Develop and Implement Metrics that Drive the RIGHT Recruiting Results

Session Description:

Metrics are important to understanding the success of any organization. Companies measure their revenue, profitability and market share on a regular basis to determine whether the decisions that make enhance or detract from the mission of the organization. In much the same way, recruitment metrics are used to determine the success of the talent acquisition function. The real question is what recruitment metrics measure the right indicators of success? Is Time to Fill more important than Quality of Hire? Do the metrics you use today drive the right behaviors?

In this presentation, you will learn...

- what recruiting metrics are and why they are important
- what are the traditional recruiting metrics and what do they really measure
- what are the pitfalls if you rely on these traditional recruiting metrics
- what behaviors do we want to create through the use of recruiting metrics
- how to begin measuring results that drive long term, positive impact within your organization
- and much more.....